



# Beyond the Booth Video Production



You've brought your best to Medtrade! Why not capture it on video to reach "Beyond Your Booth"? Extend the life of your tradeshow investment to reach more customers with a professionally produced video which highlights your company and product or service at Medtrade. Your five minute video will include a demo of your product or service, interview questions with your CEO or representative, and focused footage on your booth and product.



## Your Medtrade "Beyond the Booth" Promotional Video includes:

- Up to 5-minute fully edited promotional video with permission of use of the official Medtrade logo beginning with a motion graphic animation of your company logo with contact information.
- Pre-event interview questions to ensure we highlight your company's strengths.
- An interview conducted by an official representative of Medtrade in your booth with tips on how to best promote your video for optimal exposure.
- Additional video footage of products and materials from around the booth (including a demo).
- A condensed 30-60 second promotional video for social media.
- An featured post about your company with the video on the official Medtrade social media accounts.
- Inclusion in a post-show email blast to the Medtrade Universe.
- Hosting of the video on the Official Medtrade YouTube account.



Beyond Your Booth at Medtrade Video Investment: **\$4999.00\***